EXERCISES

Module 3 : Design Ecotourism

Exercise 1 - Scenario (1 hour)
Make a list of your stakeholders, if you want to start a travel agency offering wildlife oberservation tours in Nepal ?

(research should be about 20 minutes with after 40 minutes of sharing)

Exercise 2 - Word cloud (15 minutes)

Students should submit words they associate with "what comes to mins when you think about impact from tourism activity ?"
Participants can submit words or short phrases that will be diplayed as a cloud, highlighting the most common responses.

Exercise 3 - Promotion of ecotourism package (30 minutes)

Students have to create advertising campaigns showing in the sutainability aspects of the ecotourism package

Exercise 4 - A collaborative board (1 hour)

A collaborative board where students can post exaples of sustainable ecotourism trips from their contry or from around the world.
Followed by discussion after.