

Module 10 : Organisation of sustainable events

Exercises 1 -

take 3 to 4 common event to study (wedding, catering,...) and brainstorm the environmental impact you associate with the event (energy consumption, water use, food waste,...) and compare which one is the most impactful .

Exercises 2 -

Chose one event among the previous ones studied/disscussed and make a plan to make it as sustainable as possible

Exercises 3 -

Create your own sustainable event and promote it with sustainable ways

Exercises 4 -

Think of an upcoming event you are personnaly involved in and answer the following questions :

- Is the venue located in a walkable or easily accessible area via public transport?
- Does the venue have sustainability certifications or eco-friendly practice?
- In the catering, can you source locally produced and seasonal food?
- Can you find vegetarian and vegetable options?
- Can you chose reusable decorations or are they made from recycled materials?
- Will there be recycling and composting bins available at the event?
- if the event has a large out-of-town audience, will carbon offsetting options be offered ?

After awnsering : what do you think you could (hypotetically) easily implant in the event ? What are the biggest challenges to face to implat more sustainable issues ?

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