



Green skills  
FOR FUTURE TOURISM

# G4T- Green For Tourism

## INFOPACK



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# The Project

## Green skills for sustainable tourism (G4T)

**G4T aims at creating new opportunities of flexible and updated education and training in the sector of green tourism, meeting the needs of the labour market**

### The Partners:



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# GENERAL INFORMATION

## 2 WEEKS TRAINING:

- **In Italy: From 18/09 to 24/09 - Accomodation: Reggio Emilia (RE)**
- **In Greece: From 29/10 to 4/11 - Accomodation: Argos**

**Theoretical course on sustainable tourism, a total of 13 modules will be provided - 10 days of learning activities: a total of 20 h e-learning, interactive, activities and self-study sessions**

**Participants: 4 selected by each partner nationality + 1 accompanying trainer**



# ELIGIBILITY

**Will be considered eligible applicants with this characteristics:**

**Age: 18-30**

**Field of study: tourist sector**

**Profession: students or unemployed people**

**Minimum english level required: B2**



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# Selection Criteria table

At the end of the selection process an interview with the candidates will be organized

The table below indicates the selection criteria applied  
Once selected, participants will have access to a complete and detailed two-week training programme

CRITERIA	Max Point
<b>Motivation</b> (Motivational letter and + interview)	Max. 20
<b>Competences in tourist sector (Cv in english)</b>	Max. 10
<b>Fewer opportunity: Financial, social, people with addiction, racial</b>	Max. 10 <input type="checkbox"/>
<b>Unemployed</b>	Max. 10
<b>First time in Erasmus+ mobility</b>	Max. 10
<b>Level of English (interview)</b>	Max. 5
<b>TOT.</b>	<b>Max. 65</b>



# PROGRAM OF THE 1st WEEK

## MODULES:

1. Design techniques for sustainable itineraries
2. Design of experiential tourism packages
3. Design of ecotourism packages
4. Sustainable mobility
5. Cycling tourism
6. Organisation of sustainable events

## OBJECTIVES:

To enable participants to find a better job in the field thanks to a valuable experience and a specialisation of their skills

Stimulate the motivation and involvement of participants in the project

## RESULTS:

Developed knowledge on sustainable tourism, its economic and productive mechanisms

Acquired competences on the design and organisation of sustainable tourism services and solutions

Better knowledge on opportunities offered by CVET



# PROGRAM OF THE 2nd WEEK

## MODULES

1. Sustainable hospitality
2. Sustainability certifications
3. Circular economy and application to tourism
4. Enogastronomy and sustainable tourism
5. How to look and find a job in sustainable tourism
6. Self-employment and (social) entrepreneurship

## OBJECTIVES:

Develop and improve the CVET course based on the comments and suggestions received during the activities

Support the learning process with 1 trainer from each country

## RESULTS:

Develop knowledge of various tools and techniques for job searches

Develop knowledge on specific issues of sustainable tourism

To be able to present an evaluation report and constructive feedback on the teaching and materials provided



# FINANCIAL ASPECTS

**Travel and accommodation costs are fully covered by the organisation and EU funds. \***

**\*In order to ensure the participation of those selected, we will ask participants to pay for their own travel tickets. These will be reimbursed in full afterwards**





# APPLICATION

**DEADLINE FOR APPLICATION:**

**31st of July 2023**

**To apply to this program, scan the QR code and fill in the form:**



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# CONTACTS

**For any additional  
information or doubts,  
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