

Module 1: Design techniques for sustainable itineraries

Exercices 1 (20 minutes):

on your own, make a mindmap of the module to organize it.

Exercices 2 (50 minutes):

take an example of an itinerary facing challenges related to unsustainable tourism practices (10 minutes).

Develop a report on how this itinerary could be changed to a more sustainable one using the module and proper examples. (40 minutes)

Exercices 3 (40 minutes):

take a look at the sustainable checklist from the global sustainable tourism council and choose one sustainable itinerary from the web. (10 minutes). Global Sustainable Tourism Council (GSTC)

Evaluate and Analyze what makes the itinerary sustainable and identify areas of improvement. (30 minutes)

Exercices 4 (40 minutes):

Choose a destination to visit on your own, with friends or family: make it as sustainable as possible considering the way to get there, the accommodation and the activities. Explain your choices.

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