

SELF-STUDY

Module 2 : Design of experiential tourism packages

You can now study by yourself every module. These self-study template are some links you can check in order to learn more about the subject.



Sustainable transportation : Solutions for a sustainable future

How to save tourism from itself ?



The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

SELF-STUDY

Module 2 : Design of experimental tourism packages

Websites and articles :

Branding Places through experiential tourism : a survey on the features of the experiential product and enterprises in greek regions

A framework of experiential service design in creative tourism

a framework for developing tourism packages and experiences in senior tourism

Exploring impacts of AR on group package tour : destination image, perceived certainty, and experiential value

Enhancing sustainability in travel package experiences

discussing the innovative experience design model of tourism factory - a case study on shiroi koibito park in hokkaido, japan

Experiential tourism : authentic travel beyond sightseeing

The rise of experiential tourism : creating authentic travel experiences

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

