



EXERCISES

Module 1 : Design techniques for sustainable itineraries

Exercices 1 (20 minutes) :

on your own, make a mindmap of the module to organize it.

Exercices 2 (50 minutes) :

take an example of an itinerary facing challenges related to unsustainable tourism practices (10 minutes).

Develop a report on how this itinerary could be changed to a more sustainable one using the module and proper examples. (40 minutes)

Exercices 3 (40 minutes) :

take a look at the sustainable checklist from the global sustainable tourism council and choose one sustainable itinerary from the web. (10 minutes).

[Global Sustainable Tourism Council \(GSTC\)](#)

Evaluate and Analyze what makes the itinerary sustainable and identify areas of improvement. (30 minutes)

Exercices 4 (40 minutes) :

Choose a destination to visit on your own, with friends or family : make it as sustainable as possible considering the way to get there, the accommodation and the activities.

Explain your choices.

